

# THE PUBLIC ESTABLISHMENT

# **HUMANA PEOPLE TO PEOPLE BALTIC**

ANNUAL REPORT 2018



# **Contents**

The Mission Statement and history of the HUMANA PEOPLE TO PEOPLE BALTIC	3
Fundraising for development assistance	4
THE HUMANA PEOPLE TO PEOPLE ORGANIZATIONS WORLDWIDE	5
Donations in the Year 2018	6
Sorting Centre	12
HUMANA shops	13
Social partnership in Lithuania	14
Monitoring visit in Angola and Namibia	15
Contacts	17

# THE PUBLIC ESTABLISHMENT HUMANA PEOPLE TO PEOPLE BALTIC

#### THE HISTORY

Humana People to People Baltic (Humana Baltic) was founded in the beginning of 1998. The idea was to establish an organization in Lithuania that could raise funds to support development of poor and disadvantaged people in the world. To do this through a network of shops selling second hand clothes and using the surplus from this activity for Humana People to People's projects in developing countries.

The first Humana shop and the Sorting Centre in Lithuania have been opened in 1998. Steadily growing over 20 years, the Humana Baltic has become one of the biggest second hand clothes sorters and sellers in Lithuania. In 2018 the Humana shops network is 62 shops, spread in 28 towns all over the country.

Humana Baltic is a member of the Federation for Associations connected to the International Humana People to People movement and supports sustainable development and education projects in Africa, Asia, Europe, Latin America and Lithuania while also being an expert source of fashionable and good quality clothes at very affordable prices for many Lithuanians.

#### THE MISSION STATEMENT

- Humana Baltic wants to see a world with better prospects for all its inhabitants to live their lives without poverty, sickness and lack of freedom.
- Humana Baltic wants to support people's efforts to create development in their communities.
- Humana Baltic supports projects dealing with health, education and environment. We believe that work within these areas is one of the main preconditions for sustainable development.

# HUMANA BALTIC WAY OF FUNDRAISING FOR DEVELOPMENT ASSISTANCE AND SOCIAL PARTNERSHIP PROJECTS



**PURCHASING** — fundraising at Humana Baltic starts with purchasing at the second hand clothes market. Most of the second hand clothes and footwear are bought from suppliers in Austria, Belgium, France, Germany, the Netherlands, the Nordic countries and USA.



**SORTING** — to pursue the highest environmental benefits, Humana Baltic strives to reuse the second hand textiles. This requires a detailed sorting and distribution to different parts of the world. Through the long term relationships built across the sector, Humana Baltic is able to ensure a high quality and transparency throughout the supply chain.



**SELLING** — to facilitate changing consumption patterns in developed countries, Humana Baltic sell sorted clothes to minor Lithuanian sellers and operate 62 shops in Lithuania. These stores are at the forefront of sustainable fashion, enabling customers to shop for high quality second hand clothes at affordable prices, as well as addressing global resource challenges. Moreover, around 50% of sorted goods are exported.



**SPONSORING** — profit, after paying taxes, is used to finance socially important projects.

In 2018 Humana Baltic engaged and contributed 4 303 444 EUR to implement 138 projects in 17 countries.

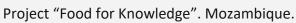
## **HUMANA PEOPLE TO PEOPLE MOVEMENT AND PROJECTS WORLDWIDE**



"Frontline Institute" in Zimbabwe.

**Development projects** in Africa, Asia and Latin America are operated by 16 Federation member organisations. In Europe and North America, 17 member organisations generate resources. The International Headquarters of Federation are situated on Murgwi Estate, Shamva in Zimbabwe, in rural setting 85 km outside of the capital Harare.







# **HUMANA BALTIC DONATIONS FOR PARTNERSHIP IN DEVELOPMENT in 2018**

<b>Country</b>	<u>Project</u>	Amount (EUR)
Angola	12 Teacher Training Colleges:	448 335.55
	5 Polytechnic Schools: Benguela, Caxito, Cabinda, Huambo, Viana	139 245.19
	Children's School Benguela	28 681.65
	Community Health Agents (HIV) in Cuene, Namibe, Huila and Kuando Kubango	50 173.49
	Community development in fishing communities (5 provinces)	50 729.40
	Integrated Community Development in Huila and Namibe	64 464.54
	Community Development and sustainable villages: Luanda, Cabinda	27 636.46
	Total Angola	809 266.28
Belize	Farmer's Clubs	39 928.40
	Donation to use in 2019	10 966,51
	Total Belize	50 894.91
Botswana	Child Aid	113 511.01
Brazil	Farmers' Clubs: Nordeste, Bamba (Carrefour), Sul da Bahia	84 014.46
	Child Aid Tucano	10 926.02
	Community Development Castelo Branco	22 225.22
	Total Brazil	117 465.70

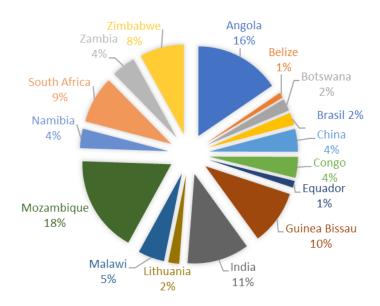
<u>Country</u>	<u>Project</u>	Amount (EUR)
China	Community Development: Butuo and Meisa	10 932.47
	5 projects of Pre-Schools of the Future	29 848.74
	Develpmpent of Pre-School of the Future program	33 145.99
	Farmers Club's: Sanyuan and Xundian	80 001.58
	HIV/AIDS: Lianshan	18 221.62
	Donation to use in 2019	43 037.73
	Total China	215 188.64
Congo	Child Aid: Kipushi and Bumba	24 821.18
	Teacher Training Mbankana (including 400 Primary School)	12 052.82
	Ksenga Politechnical School	9 167.42
	Figthing Malaria, HIV, TB	150 243.99
	Total Congo	196 285.41
Ecuador	Child Aid and and Farmer's Clubs	63 268.35
Guinea Bissa	J Teacher Training College Cacheu	46 628.88
	Vocational School Bissora	83 846.43
	2 Child Aid	100 530.16
	Reinteration of Voluntarily Returning Migrant	5 133.46
	Farmers Club's: Oio	20 533.82
	Institutional Support + Volunteers Health Corps Project	166 093.80
	Donation to use in 2019	94 840.58
	Total Guinea Bissau	517 607.13

# **HUMANA BALTIC DONATIONS FOR PARTNERSHIP IN DEVELOPMENT in 2018**

Country	<u>Project</u>	Amount (EUR)
India	Teacher Training Colleges in the Province of Utar Pradesh Parahambh School for Teacher Education, Jhajjar Development and Expansion of Educational programs Community Development (Women Empowerment and Financial Inclusion, Environment projects) HIV/AIDS and TB Programme Humana Microfinance Training Center for Global Development Donation to use in 2019 Total India	11 164.13 1 730.07 24 314.49 255 228.22 44 941.13 129 755.16 10 289.58 110 526.31 588 149.01
Lithuania	Social partnership program "Eat Wisely" (36 projects)	103 434.0
Malawi	Vocational School Mikolongwe 2 Child Aid: Machinga and Zomba HIV/AIDS Program Donation to use in 2019 Total Malawi	115 649.44 92 847.76 8637.00 33 338.82 <b>250 473.02</b>
Mozambique	Teacher Training Colleges (Chimoio, Inhambane, Nhamatanda) One World University 3 HOPE projects: Maputo, Cabo Delgado and Inhambane Malaria Prevention (Niassa and Nampula) Upgrade of Sorting Centre in Beira, phase 2 Farmers' Clubs Sofala and Zambezia Producers' Club Tete Nutrition Zambezia Donation to use in 2019 Total Mozambique	8540.07 2846.69 178 474.92 105 959.83 334 601.87 56 023.51 2846.69 8040.74 215 088.95 <b>912 423.27</b>
Namibia	HIV/AIDS and Malaria Program Child Aid DAPP Private School Vocational School (incl. POF Teacher Unit) Donation to use in 2019 Total Namibia	49 603.06 14 200.82 5290.28 34 274.60 79 396.26 <b>182 765.02</b>

Country	<u>Project</u>	Amount (EUR)
South Africa	Child Aid Abaqulusi, HOPE uPhongolo and Abuluquisi	13 017.05
	Child Aid Ehlanzeni, Mopani, Vhembe and Capricorn, uMkhanyakude	45 501.52
	HOPE (Mopani and Buschbuckridge)	4339.02
	Humana Youth in Action and Hope Westrand	18 223.86
	TCE Communities Forward and TCE KFW	210 008.35
	Pre-school of The Future (Teacher Training College)	66 820.84
	Bridge Funding	86 780.31
	Total South Africa	444 690.95
Zambia	Child Aid Family Planning	109 225.63
	Child Aid ZAMFAM	104 828.06
	Childrens' Town Malambanyama	12 653.67
	Total Zambia	226 707.36
Zimbabwe	2 Child Aid Projects (Rushinga; Mutasa, Guruve, Mt. Darvin)	12 426.03
	Child Aid Malaria program	39 305.11
	Poensai Vanhu Technical College	50 354.06
	Poensai Vanhu Junior School	14 013.54
	Frontline Institute	57 152.95
	DAPP Production	74 148.91
	General Support	33 939.31
	Donation to use in 2019	139 274.20
	Total Zimbabwe	420 614.11
The Federation	HPP Clinic	240 419.72
	Donation Cash Flow Fund	632 683.47
	Clothes and Shoes Seasonal Stock Cash Flow Fund	421 788.98
	Members contribution	242 839.59
	Total Federation	1 537 785.76
SUMMARY	Donated in 2017 to use for Partnership projects in 2018	3 049 522.91
	Donated in 2018	4 303 434.80
	Used in 2018	6 024 061.35
	Donations to use in 2019	1 328 926.36

## **Humana Baltic donations in 2018 by countries**



**Transparency and accountability** continue to take on increased importance in international development discourse. Humana Baltic is committed to ensure accountability between its partners and donor recipients. Its strategic frameworks are open and resources used appropriately and efficiently.

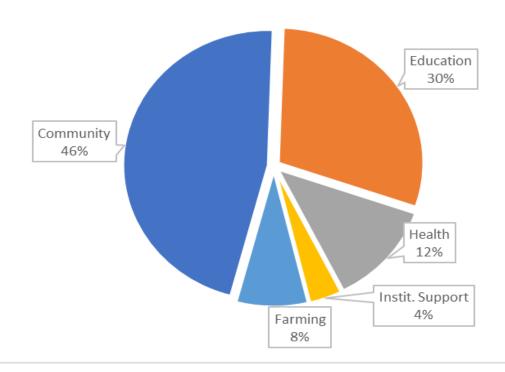
Humana Baltic support for development projects receiving partners, Federation member organisations, have policies, guidelines and internal and external control in the line with international standards to ensure that the funds received are spent only for the purpose intended.

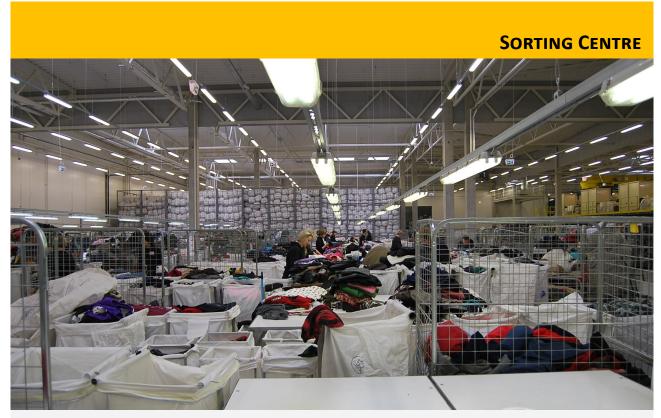
# Humana Baltic donations in 2018 by partnership areas





As the international community aligns its commitments with the 17 of the **Sustaina-ble development Goals** of the UN Agenda for Sustainable Development, Humana Baltic remains committed to combating the increasingly complex challenges and threats facing the world today: poverty, epidemics, the effects of climate change, food insecurity and inequality.





Humana Baltic Sorting centre in Vilnius. The highest environmental benefits requires a detailed sorting of second hand textiles.

In the course of two decades of well-balanced growth, starting in 1998, Humana Baltic Sorting Centre become one of the biggest sorters in Baltics and accumulated great amount of knowledge and skills to sort and deal with the second hand clothes and textile. This specific competence contributes substantially in reaching the universal Goals of Sustainable Development. The quality and market value are deciding factors whether an item of the second hand textile will be sent to re-use or to recycle.





Modern textile and recycling technologies set increasingly high standards of sorting intelligence and skills. Clothes and footwear are sorted into more than 200 categories according to the seasons, special requests of our customers and quality of each item. Currently Sorting Centre sorts every week more than 700 tons of clothes and footwear, bought mostly from suppliers in Austria, Belgium, France, Germany, the Netherlands, Nordic countries and USA. Sorted goods are supplied to the network of Humana shops in Lithuania ( around 30% ), sold to minor Lithuanian sellers and around half are exported to Humana People to People movement partner organizations and other customers around the world. About 13% are sold for recycling companies and are used, e.g. in production of wipers.

#### **HUMANA SHOPS**







Humana Vintage shop in Vilnius (Didžioji street 18/2).

Humana shops sell clothes for men, women and children, as well as footwear, accessories and home textile products. The first Humana shop in Lithuania was opened in May 1998. By the end of 2018, the Humana network is already 62 shops, spread in 28 cities all over the country: 16 shops are in Vilnius, 13 shops in Kaunas, 3 shops in Klaipėda, 3 shops in Šiauliai, 2 in Panevėžys, 2 in Alytus and 2 in Marijampolė. Other 22 shops are located in: Anykščiai, Biržai, Druskininkai, Elektrėnai, Jonava, Joniškis, Jurbarkas, Kaišiadorys, Kėdainiai, Kupiškis, Mažeikiai, Plungė, Radviliškis, Raseiniai, Rokiškis, Tauragė, Telšiai, Ukmergė, Utena, Varėna, Vilkaviškis and Visaginas.

Humana shops feature is constantly renewable assortment of goods. At this, it is also important to reach out to customers from as many sections of society as possible. Aiming at these purposes the five-week cycle was developed: every five weeks, shops are fully restocked. In some regional shops the assortment of goods is renewed every 2 weeks.

Today our client increasingly is the average class hunting for an original item, what can not be found in new clothes shops. The risk of buying at Humana shop the same as someone else is practically nil. Millennials who want to look modern and create their own style have also entered the market. For them and other seasoned customers we also have a special offer: two shops in Vilnius located in Didžioji street 18/2; Trakų street 16 and also one Humana shop in Kaunas on Daukšos street 25 sell the original *vintage* style clothes or seventies and eighties.

We announce the information about the ongoing actions and discounts on webpage www.humana.lt.Facebook Humana Vintage Vilnius Kaunas, Instagram humanalithuania and by sending SMS messages. In the section "Contacts" on our webpage you full information about each Humana shop working hours, contact phone number and its precise location on the google map. We are passionate about what we do. In our shops we strive to create a comfortable atmosphere and provide the best service. Everyone is welcomed and sellers will kindly inform about ongoing promotions and discounts, and will help to find the appropriate product.

#### SOCIAL PARTNERSHIP IN LITHUANIA



Logo: Social Partnership Program "Eat Wisely" (Valgyk protingai).

Humana Baltic pro social engagements in Lithuania are realized first of all through systemic educational and sponsorship efforts aimed for partnership with local NGOs. Humana Baltic also sensibly responds to the requests by social NGOs for sponsorship with the second hand clothes for people in need.

The main sponsorship project in 2018 was Social Partnership Program "Eat Wisely" (which is designed for local Child NGOs. The main objectives of the Program are quality nutrition and culinary pedagogy among children from socially disadvantaged background.

The participating partner organizations are asked to spend at least ¾ of the food budget for products from the local farmers. These objectives have been named to address the challenges caused by spread of so called fast food culture and growth of cheap and low-quality food consumption among majority population.

The outreach of the program "Eat Wisely" in 2018 is 934 children. Each of these children has been fed on average 140 times. The total number of meals at the table, i.e. meals at a predetermined time and as a whole group, is 130 000 meals. Participating children have been trained to cook and eat healthy and as welcome guests visited farmers and food producers.

The Program activities have been implemented by 36 partners - local NGO'from 18 municipalities from all over the country: Alytus, Biržai, Druskininkai, Elektrėnai, Jurbarkas, Kaunas, Klaipėda, Kupiškis, Molėtai, Pasvalys, Raseiniai, Rokiškis, Šiauliai, Šalčininkai, Švenčionys, Telšiai, Varėna, Vilnius.

"Eat Wisely" is an initiative by Humana Baltic and is implemented in consultation with the Ministry of Social Security and Labor of the Republic of Lithuania. Human Baltic from its side sets priorities and guidelines of the program and initiates a call for project proposals. After evaluation of applications in 2018, 36 projects were selected for partnership and sponsorship with total of 103 434 €. Increase from 2017 to 2018: in contracts signed: 150%; in meals served: 177%, in Humana Baltic sponsorship: 153%.

In 2019 the project is planned to expand into cooperation with local NGO's and High School's in order to reach more than 4000 children.

#### MONITORING VISIT IN ANGOLA AND NAMIBIA

In 2018 Humana Baltic Partnership, Fundraising and Information Manager visited partner organizations in Angola and Namibia.

The Program outline envisaged visits to 7 partnership projects of ADPP Angola and 3 partnership projects of DAPP Namibia, adding to the program meetings with the staff members.

The specific projects chosen for the monitoring visit are implemented in 3 territories: (1) project in vicinity of the city of Luanda, (2) projects in the state border area and on the strip on both sides of state border between Angola and Namibia and (3) projects in and around the city of Windhoek. Thematically, the projects visited in Angola are related to the area of education, in Namibia – to the area of health.



To implement the programs of the Teacher Training Schools and the Polytechnic Schools, ADPP Angola entered into two special agreements with the Ministry of Education what grants ADPP schools the base line funding. Health projects – fighting HIV (TCE program) and Malaria – in Angola and Namibia are funded mainly through the Global fund. The E8 project fighting malaria in Angola and Namibia is an international project where both partner organizations are engaged in the activities what are closely related to a cross-border movement of people as well as mosquitos.

Along the project visits, there have been meetings with the staff, clients and stakeholders. At all project visits there was a chance to see the project where it is based, meet with the leader and go through the system and documentation of the project, to listen and to speak with the students at schools and clients at health facilities or in the field. All visited projects are well managed and observation support the reports.

Both partner organizations are reliable partners in development and acclaimed by their local and international partners and donors.

## MONITORING VISIT IN ANGOLA AND NAMIBIA





Partners in Africa expressed sincere gratitude to Humana Baltic for the longstanding partnership and support for the very specific areas, namely coordination of activities within thematic programs, enhancement of the projects and institutional capacity building, what are key and sensitive areas when aiming at the excellency in development works and quality output.

During 11 days of the monitoring visit, 110 people met and interviewed and 500 pictures taken to visualize the narrative.



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